

# SHELLY SAKICH

GRAPHIC DESIGNER | PRODUCTION ARTIST

## EXPERIENCE

### **McGarrah Jessee** Production Artist, 2018 to Present

Production artist for clients including Whataburger, Lyft, Deep Eddy Vodka, and Frost Bank • Projects include a wide variety of print and digital work with a focus on Whataburger menus and POP • Photo retouching • Press checks • Collaborate daily with designers, creative directors, copywriters, animators, and project managers to deliver the highest quality work

### **Sakich Design** Freelance Graphic Designer, 2017 to 2018

Freelanced for a variety of clients including Lee Tilford Agency and Kulture Digital • Designed and produced logos, business cards, signage, billboards, digital banners, and social media graphics • Photo retouching

### **Lee Tilford Agency** Graphic Designer, 2014 to 2017

Produced a wide variety of print and digital ads, indoor and outdoor signage, brochures, menus, fliers, coupons, invitations, and promotional items for clients including Spec's and Factory Mattress • Created web and social media graphics • Worked with account executives, copywriters, and web developers to provide well-designed deliverables on tight deadlines

### **Frank Erwin Center** Graphic Designer, 2009 to 2014

Managed two part-time designers • Designed and produced ads, posters, LED outdoor signage, web graphics, fliers, billboards, emails, and produced a monthly print publication • Created internal identity and marketing materials • Updated blog with WordPress • Procured estimates and maintained vendor relationships

### **The Onion, Inc.** Graphic Designer and Production Artist, 2007 to 2009

Produced *The Onion* newspaper and designed features for the local *A.V. Club* section • Responsible for sales sheets, ad design, editorial layout, type fitting, pagination, file production, and weekly delivery to press

### **Sakich Design** Freelance Graphic Designer, 2005 to 2007

Print and digital work for clients including Chuy's Comida Deluxe restaurants • Designed and produced a monthly real estate catalog averaging over 200 pages and involving XML data imports into InDesign

### **Jupiter Band Instruments, Inc.** Graphic Designer, 2000 to 2005

Created print ads, brochures, retail and trade show displays • Responsible for job bidding, proofing, and proper file delivery to press • Designed and maintained websites

### **Standard Deluxe, Inc.** Graphic Designer, 1999 to 2000

Designed art and produced t-shirts, album covers, and posters • Provided customer service

## EDUCATION

Bachelor of Fine Arts in Visual Communication from Auburn University

## SOFTWARE

Illustrator • InDesign • Photoshop • Acrobat • Google Suite

## CONTACT

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